



Building Community Awareness & Fundraising for Elephant Conservation

Support Critically Endangered Elephants

Elephants are critically endangered due to poaching, habitat loss, and the illegal ivory trade. Join our student-led campaign to raise awareness and funds to protect these magnificent creatures.



Ways You Can Help:

- Earth Day Elephant Events Schoolwide: Invite Community to Visit and showcase Elephant Artwork and Projects, Posters, and Poetry with Conservation Themes
- Elephant Walk / Awareness March: Organize a fundraising walk or run event.
- Adopt-an-Elephant Campaign: Collect donations to adopt an elephant.
- Talent Night or Art Show: Host a creative showcase to raise funds and awareness.
- Elephant Bake Sale: Sell themed treats with fun conservation facts attached.
- Art Auction or Exhibit: Create and sell elephant-inspired artwork.
- Social Media Challenge: Launch an online challenge to spread awareness and gather donations: TikTok, Facebook, YouTube, Instagram Posts/ Videos/ Artwork/Songs/Articles/Projects developed by students in small groups and shared to speak awareness
- Recycled Crafts Sale: Make and sell eco-friendly crafts.
- Design & Sell Merchandise/ Contest to Submit Designs: T-shirts, bookmarks, stickers, or tote bags with elephant-themed conservation designs.
- Elephant Conservation Writing Contest: Posters, Poetry, Essays & PowerPoint Presentations Schoolwide and Culminating Assembly to Share with Community
- Letter-Writing & Sponsorship Drive: Reach out to local businesses for support.



Why It Matters:

Elephants play a crucial role in their ecosystems by dispersing seeds, creating water sources, and maintaining biodiversity.

♥ Every Action Makes a Difference! ♥

All proceeds support the organization Elephanatics:

♥ Let's give elephants a future—together! ♥

Additional details for Fundraising Strategies:

Here are a variety of **creative and practical fundraising strategies** that students, schools, and communities can use to support **elephant conservation**, especially for **critically endangered species**:



Fundraising Strategies for Elephant Conservation

1. 🎨 Design & Sell Awareness Merchandise

- **T-Shirts, Stickers, Tote Bags, Bookmarks with Conservation Slogans or Buttons** with student-created artwork and conservation messages.
 - Partner with a local business to print interested in supporting the Conservation Efforts at a discount or donation
 - All proceeds go to an elephant-focused nonprofit (e.g., **Elephanatics**,
 - **Tip:** Run a school-wide vote for the best design!
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2. 🚶 “Elephant Walk” or Awareness March

- Organize a **sponsored walk or run** themed around elephant migration or habitat challenges.
 - Students seek pledges per lap or kilometer from friends and family.
 - Incorporate educational booths or art stations along the path.
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3. 📖 “Adopt an Elephant” Campaign

- Through organizations like **Born Free Foundation**, classes can "adopt" an elephant.
 - Raise funds through bake sales, donation jars, or read-a-thons.
 - Create a classroom display about their adopted elephant's story.
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4. 🎭 Host a Conservation Showcase or Talent Night

- Students perform elephant-themed skits, songs, poetry, or dances.
 - Sell tickets or ask for donations at the door.
 - Include student-made art for sale or have silent auction/raffle with donated items to raise money for conservation efforts at the event.
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5. 🍪 Elephant Bake Sale

- Create an “elephant-friendly” bake sale with themed treats (trunk cookies, jungle cupcakes, etc.).
 - Use biodegradable packaging and add small info tags about elephant conservation with each treat.
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6. 🖼️ Art Auction or Exhibit

- Students create artwork focused on elephant protection, biodiversity, or anti-poaching.
 - Host an exhibit and silent auction in your school or community center.
 - Invite parents, local leaders, and media for visibility.
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7. 📱 Social Media Challenge

- Launch a TikTok, Instagram, or YouTube challenge:
 - Ex: "Dress Like an Elephant for a Day" or "Trunk Talk Challenge" where students share facts in fun ways.
- Include donation links and educational facts in captions.
- Use a hashtag like **#TrunksOfHope** or **#StandWithElephants**.

8. Recycled Crafts Sale

- Create and sell crafts from recycled materials, linking sustainability to elephant habitat preservation.
- Example: elephant planters from plastic bottles.

9. “Endangered Elephant Bake Sale”

- Set up a themed pop-up café in the school or neighborhood.
- Decorate with jungle themes, play elephant conservation videos, and sell snacks/drinks for donations.

10. Letter-Writing and Sponsorship Drive

- Students write letters to local businesses requesting donations or matching funds.
- Offer to display sponsor names on event flyers, websites, or school banners.

Extra Tips

- Partner with local conservation groups, zoos, or global nonprofits for legitimacy and guidance.
- Always **highlight how funds will be used**—be transparent.
- Use student leadership—give them roles as campaign managers, media designers, etc.