# **MARCHERS TOOLKIT AND MARCH INFORMATION**

Hi everyone,

We've prepared a handy guide to give you resources to promote and participate in the upcoming Global Walk for Elephants on September 30, 2017 / 12:00 pm to 1:30 pm / Creekside Park, 1455 Quebec St, Vancouver (behind Science World)

<u>#March4ElesandRhinos</u> #MarchAgainstExtinction #GMFER <u>#ExtinctionIsForever</u>

In September over 100 cities worldwide will join in the <u>Global March for</u> <u>Elephants and Rhinos</u> the world's largest grassroots wildlife movement. If you're not from Vancouver, you can find a city holding an event near you <u>here</u>. The goal of this initiative is to demand that all governments take action to stop the poaching of elephants and end the illegal trade in ivory.

Elephanatics, a Vancouver-based elephant advocacy organization, is hosting its <u>4th Annual Global Walk for Elephants and Rhinos</u> on Saturday, September 30.

Watch this video to learn more about the Global March and this year's initiative to end poaching:

http://bit.ly/2jRy7xe

#### <u>Event Agenda</u>

12:00 to 12:40 pm - Opening events

We have music, a face painter, photographers, and items for sale! Mingle with other like-minded elephant lovers and stop by the education table to learn more about how you can help. Sign our petition to government and volunteer to be a volunteer for Elephanatics! 12:40 to 12:50 pm - Introductions by organizers

12:50 to 1:15 pm - Walk to Hinge Park – see link below for route:

http://bit.ly/2jEC4oY

1:15 to 1:30 pm - Closing remarks, and a group photo!

Dress as an elephant or just as yourself and bring umbrellas just in case!

### For more information, please contact:

Tessa Vanderkop Director of Strategic Relationships & Advocacy Elephanatics tvanderkop@gmail.com 604.789.8886

**Websites**: <u>http://www.elephanatics.org</u> and <u>http://www.march4elephantsandrhinos.org</u>

**Event pages**: www.facebook.com/events/815113295321897 **and** www.facebook.com/march4elephants

Twitter: @ElephanaticsBC and @EleRhinoMarch

**Instagram:** ElephanaticsBC **and** March4ElephantsBC **and** GMFER2017

#### **Making Signs and Costumes**

While we will have some signs to hand out we encourage you to make one at home and bring it along. For ours we used:

Paint stir sticks as handles Foam core to mount the poster on both sides Glue – to glue it all together

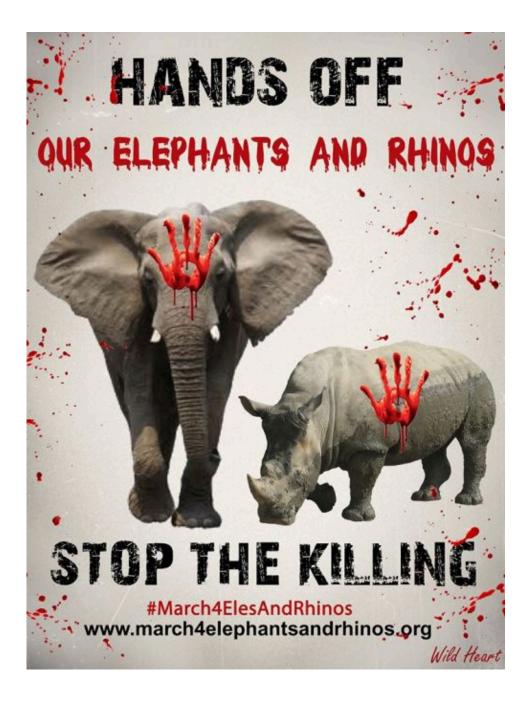
Here is some artwork and ideas you can use or you can make your own:





**ELEPHANTS** 





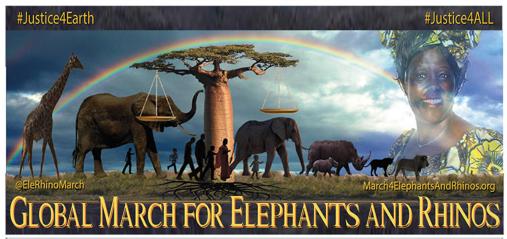
## **Getting the Word Out**

Please help us get the word out. The more people who realize the issues facing these animals, the more of an impact we are able to make on September 30<sup>th</sup>. The more signatures and MP's we contact the better the outcome for elephants and rhinos. Let's make NOISE. If you have local media, please send them this press release:

#### GMFER Press Release 2017 .pdf

Share the flyer below online with as many friends as you have on social media and ask them to share as well.

We would prefer you do not print any flyers to hand out due to our code of ethics. As an organization, we believe reflecting an environmentally conscious image is an extremely important message in all the work we do.



## Saturday, September 30 2017, 12n-1:30p Creekside Park, behind Science World, 1455 Quebec St, Vancouver V6A 3Z7

Our words and actions will create a new conservation paradigm of equality. Communities around the world are marching for justice for all. Join us in the fight against extinction due to wildlife trafficking and trade in ivory and rhino horn and all wild animal body parts!

#### E-L-E-P-H-A-N-T-S-

- Approximately 70 elephants are savagely murdered each day for their tusks.
- Between 2007 and 2017 Africa has lost 1/3 of its elephant population.
- Fewer than 400,000 remain in the wild.
- Profits from the sale of poached ivory and horn are used to fund terrorist groups.
- The survival of elephants depends on global bans of domestic ivory trade.

#### RHINOS

- Every 8 hours a rhino is poached for his horn.
- Rhino poaching has escalated 9,000% in the last 9 years in South Africa alone.
- There may be as few as 18,000 or less.
- Poaching has surged since South Africa lifted its moratorium on horn trade; including in orphanages, zoos, and closed bomas.
- The largest horn markets are China and Vietnam, where horn commands astronomical prices as a party drug, fake medicine, and status symbol.



March4ElephantsandRhinos.org ElephanaticsInfo@gmail.com Global March for Elephants and Rhinos – Vancouver • Hosted by Elephanatics

# **Petition**

Petitions are the lifeblood of the march. This is how we really make noise. Getting signatures is important. If you can print a copy of this and get signatures and bring it to the march to hand in to organizers that would be amazing. That would be the ONLY thing we would allow you to be print and share. <sup>(i)</sup> The petition link below is our online petition. Please sign it **NOW** or we will have paper copies for you to sign when you come to the march. Please look for volunteers with clip boards who will be there to assist you.

https://www.change.org/p/you-can-make-history-ban-the-sale-ofelephant-ivory-in-canada

## **Education**

You can make a difference. Things you can do are: Tell people about what you know. (See media below and share) Take what you know and let your government rep know. Support people working the front lines. You can do this by "liking" these groups on facebook and social media, sharing stories and news, supporting them by supporting their fundraisers – buy t-shirts, adopt orphans as gifts, or fundraise for them. Do NOT support animals in tourism. Elephant rides and treks are all a part of a system of terrible animal abuse. Tell people. Excellent organizations to support are:

<u>The David Sheldrick Wildlife Trust</u> <u>Save the Elephants</u> <u>Big Life Foundation</u> <u>Wildaid</u> <u>African Wilfdlife Foundation</u> <u>WildlifeDirect</u> <u>Canadian Federation of Humane Societies</u>

## Canadian Media and Major Media to date:

Head Elephant Keeper Edwin Lusichi welcomes <u>PBS</u> journalist Jeffrey Brown to the Orphanage to better raise awareness of the poaching crisis. http://www.pbs.org/.../racing-save-kenyas-wild-elephants-poa.../

David Attenborough – <u>http://www.telegraph.co.uk/.../Sir-David-</u> <u>Attenborough-the-esc...</u>

""As the dominant species on this planet it is our moral duty to protect and preserve all forms of life. For species such as Elephants and Rhinos to be fighting for their existence due to human exploitation and interference is unacceptable and we must do everything within our power to turn this dire situation around. We are responsible for the problem and we must be held responsible for the solution. It will indeed be a very sad indictment on our species if Rhinos and Elephants are no more, and that day will come sooner than we think if we do not take action." PBS Special on poaching with Big Life

http://www.pbs.org/newshour/bb/racing-save-kenyas-wildelephants-poachers/ - .VCpWMVGagk4.twitter

Rhinos aren't sexy but they are cute and definitely worth saving – Metro News Paul Sullivan

http://metronews.ca/voices/just-saying/1164216/rhinos-they-poo-alot-and-they-need-our-help/

Chelsea and Hilary Clinton Call for End to Elephant Poaching

http://www.usatoday.com/videos/news/world/2014/09/24/1612635 1/?utm\_source=feedblitz&utm\_medium=FeedBlitzRss&utm\_campai gn=usatodaycomworld-topstories

Global March for Elephants and Rhinos – Africa Geographic

http://africageographic.com/blog/demanding-an-end-to-theslaughter-of-rhinos-and-elephants/

CBC Quirks and Quarks – Bob McDonald interviews George Wittmeyer

http://www.cbc.ca/quirks/2014/09/06/2014-09-06-5/

National Geographic – Elephant Hero – Sam Wasser

http://animals.nationalgeographic.com/animals/elephantheroes/sam-wasser/

Google Elephant, BC Man's System Helps Save Threatened Species – Article on Jake Wall

http://www.huffingtonpost.ca/2014/07/17/bc-mans-googleelephant-africa-jake-wall n 5592978.html

Newsweek: Richard Leakey Tries to Save the African Elephant – Again – August 2014

http://www.newsweek.com/2014/09/05/richard-leakey-tries-saveelephants-again-267099.html

**Canada AM** – August 2014 Greg Gubitz – Big Life Foundation – Why Elephant Poaching Is On the Rise – "We don't stand a chance unless we drive down demand"

http://canadaam.ctvnews.ca/video?clipId=422619&playlistId=1.1971 133&binId=1.815911&playlistPageNum=1

Elephant slaughter by poachers in Africa soars to 100,000 in 3 years – The CBC News August 2014

http://www.theglobeandmail.com/globe-debate/elephants-neverforget-lets-not-forget-about-them/article19999890/?cmpid=rss1

**Elephants Perilously Close to Extinction** The Toronto Star August 2014

http://www.thestar.com/news/world/2014/08/19/elephants\_perilo usly\_close\_to\_extinction\_from\_disastrous\_poaching\_says\_study.ht ml UBC Trek Magazine – Keeping Track of Elephants August 2014

http://trekmagazine.alumni.ubc.ca/2014/august-2014/features/keeping-track-of-elephants/

**Ivory Trade: Why Elephant poaching is still rampant** -CBC Online

http://www.cbc.ca/news/world/ivory-trade-why-elephant-poachingis-still-rampant-1.2740635

Don't let anyone discourage you from social action. Protest, pushing government and organizations to change works but we need to work together, have fun while getting some serious things done. If we don't do this, these animals can't save themselves.